



# WE NEED YOUR SUPPORT!

Help us complete our wish list and be part of providing local children with a FREE fun day, packed with sports, music, creativity and more!



*"An absolute breath of fresh air! Not having to worry about the cost of activities or food makes parenting a lot easier!"*

[nochildleftbehind@cheltenham.gov.uk](mailto:nochildleftbehind@cheltenham.gov.uk)



# CAN YOU SUPPORT NCLB WITH THE BIGGEST FREE EVENT OF THE SUMMER?

## What is No Child Left Behind (NCLB)?

No Child Left Behind is a not-for-profit, council-run project that aims to support children and young people from Cheltenham that are growing up facing challenges caused by poverty and trauma.

As part of our work, we facilitate a fantastic growing community of **over 100 local organisations** from the private, public and business sectors, all pledging to work together in a way that better supports them to overcome the challenges they face.

We also run a variety of free events for professionals, families and the community. Last year's **Party in the Park** saw **approximately 2500 children** and their families attend Pittville Park. This year, on **6th August 10am-7pm**, we are making it even bigger!

The theme of the day will be **'Youth Culture'** and will include a diverse range of **FREE** opportunities for children and young people including sports, circus skills, live music, inflatables and lots more!



## Why support Party in the Park?

Supporting Party in the Park isn't just about giving back, it's an opportunity to enhance your brand and engage with the local community. **Here's what's in it for your business:**

- ★ **Boost Employee Morale** – Encourage your team to volunteer and be part of an inspiring community initiative.
- ★ **Networking & Community Engagement** – Connect with like-minded businesses, local influencers, and community leaders at the event.
- ★ **Enhanced Corporate Social Responsibility (CSR)** – Show your commitment to supporting disadvantaged children and families in Cheltenham.
- ★ **Positive PR & Media Exposure** – Sponsors will be highlighted in press releases and promotional materials before, during, and after the event.
- ★ **Increased Brand Awareness** – Get featured on our website, social media, and event signage, reaching hundreds of families and potential customers.



# 1. Financial contributions

## The Main Stage

The event will provide a rare platform for local children and young people to showcase their talents in music, dance and drama on our main stage! £2000 will ensure we can provide this amazing opportunity for them!

## The Big Top

We will be delivering circus skills workshops and entertainment throughout the day. For £1000 you will enable us to provide this exciting activity!

## Alternative Sports Area

We will be delivering the most diverse range of sporting activities we have ever had at an event! Scooting, skating, climbing and much more will be available in our 'Alternative Sports Area'! Could you sponsor one of these activities for either £500 or £1000?

## Accessible Toilet

Ensuring our events are accessible to those with additional needs is vital to us, and to do this we will need to hire a fully functional disabled toilet, for which we are asking for a £400 contribution.

## Inflatables

We are asking for a £300 contribution towards a range of inflatables such as bouncy castles, obstacle courses and more!

# 2. Other contributions

We are looking for the following items and/or donations to run the event smoothly. Please get in touch if you can support with:

- **Toilets** - To cover the event site, we need a large number of porta loos. If you can donate toilets or contribute £100 towards them, please get in touch.
- **Gazebos** - We need a large number of gazebos for the event. If you can lend us a gazebo or contribute £35 towards one, please get in touch.
- **Sports Merchandise/Prizes** - We will be giving out prizes to children throughout the day. Please get in touch if you have any prizes to donate, particularly if it is sports themed!
- **Food/Catering** - Can you help us offer food to children in receipt of free school meals during the event by supporting with donations, trained volunteers or catering equipment?
- **Communication Devices** - The team need comms devices to stay in contact throughout the day. Please get in touch if you can lend us any equipment such as walkie talkies, headsets etc.

# 3. Volunteering (18yrs +)

Are you a positive and enthusiastic individual/team that could offer your time to support Cheltenham's biggest FREE event of the Summer? Get in touch with us today!

Contact the NCLB team to discuss these opportunities or any other support you can offer by **Friday 2nd May 2025**.

[nochildleftbehind@cheltenham.gov.uk](mailto:nochildleftbehind@cheltenham.gov.uk)

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