

WE NEED YOUR SUPPORT!

Be part of something amazing for local children



Join us in making this event possible, so local children can enjoy a free fun day packed with...

★ Sports

★ Music

★ Games

★ Workshops

★ Performances

★ Food

and more!



NO CHILD LEFT BEHIND

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Who we are and what we do

**NO CHILD
LEFT BEHIND**

What is No Child Left Behind (NCLB)?

We are a not-for-profit, council-run project that aims to support children and young people from Cheltenham that are growing up facing challenges caused by poverty and trauma.

We facilitate a growing community of **over 100 local organisations** from voluntary, public and business sectors, all pledging to work together in a way that better supports them to overcome the challenges they face.

We run free events such as the NCLB Awards and Party in the Park, reaching over **15,000 children** and their families since May 2022!

What is Party in the Park?

NCLB Party in the Park is a FREE family fun day in Cheltenham's Pittville Park, offering activities, performances, and entertainment for all ages.

Held every summer, the event brings children, young people, and families together for a full day of fun, creativity, sport and community support – all at no cost.

The park is filled with themed activity zones, and we provide a quiet hour (10–11am) for children with additional needs who may prefer a calmer environment. Last year, around 800 free healthy lunches were provided through the Holiday Activity and Food Scheme (HAF). This year we aim to make the event bigger and better than ever.



Pittville Park



5 August 2026



11am–5pm

Why support Party in the Park?

Supporting Party in the Park isn't just about giving back, it's an opportunity to enhance your brand and engage with the local community

- ★ **Boost employee morale** – Encourage your team to volunteer and be part of an inspiring community initiative.
- ★ **Networking and community engagement** – Connect with like-minded businesses, local influencers, and community leaders at the event.
- ★ **Enhanced Corporate Social Responsibility (CSR)** – Show your commitment to supporting disadvantaged children and families in Cheltenham.
- ★ **Positive PR and media exposure** – Sponsors will be highlighted in press releases and promotional materials before, during and after the event.
- ★ **Increased brand awareness** – Get featured on our website, social media, and event signage, reaching hundreds of families and potential customers.

How can you contribute?

There are lots of ways to support the event. Your contribution, big or small, makes a real difference to our community.

See the next page for more information.



1.

Financial contributions

2.

Resource contributions

3.

Volunteering (18 +)

Financial contributions

The Main Stage: Showcasing local children and young people in music, dance and drama. £2,000 will allow us to provide this performance area.

The Big Top: Circus skills workshops and entertainment for all ages. £1,000 will help us deliver this exciting activity.

Alternative sports area: Scooting, skating, climbing and a wide range of alternative sports. Sponsor an activity for £500 or £1,000.

Accessible toilet: A fully accessible toilet to ensure the event is inclusive for all. We're seeking £400 towards the hire.

Inflatables: Bouncy castles, obstacle courses and other inflatables for children. A £300 contribution will support this area.

Resource contributions

We're seeking a range of items and donations to help the event run smoothly.

Toilets: We need a large number of portaloos for the event. We're looking for unit donations or £100 contribution towards the cost.

Gazebos: We need multiple gazebos across the site. Support us by lending a gazebo or contributing £35.

Sports merchandise and prizes: We'll be giving out prizes throughout the day, especially sports-themed items. Donations are warmly welcomed.

Food and catering support: Help us provide food for children with free school meals through donations, trained volunteers or catering equipment.

Communication devices: To keep the team connected throughout the day, we're looking to borrow walkie-talkies, headsets, or similar equipment.

Volunteering (18 +)

Are you a positive and enthusiastic individual/team that could offer your time to support Cheltenham's biggest FREE event of the summer?

Get in touch with us today!

To discuss these opportunities or any other support you can offer contact the NCLB team at nochildleftbehind@cheltenham.gov.uk