

WE NEED YOUR SUPPORT!

NO CHILD LEFT BEHIND



**So many organisations
received a well deserved
thank you as they continue
to do incredible work in the
community.**

Mark Owen
Punchline-Gloucester.com

PUNCHLINE

 THE NO.1 NEWS RESOURCE FOR
BUSINESSES IN GLOUCESTERSHIRE



No Child Left Behind Cheltenham



@NCLBChelt



nochildleftbehind@cheltenham.gov.uk

What is No Child Left Behind (NCLB)?

★ We are a not-for-profit, council-run project that aims to support children and young people from Cheltenham that are growing up facing challenges caused by poverty and trauma.

★ We facilitate a growing community of **over 100 local organisations** from voluntary, public and business sectors, all pledging to work together in a way that better supports them to overcome the challenges they face.

★ We run free events such as the NCLB Awards and Party in the Park and more reaching over **21,500 children, young people and their families** since May 2022!



Why support the NCLB Awards 2026?

The awards will celebrate projects and initiatives that are making a real difference to young people's lives in Cheltenham.

By supporting the event you will increase...

★ **Networking and community engagement opportunities** – Connect with like-minded businesses and community leaders at the event.

★ **Corporate Social Responsibility (CSR)** – Show commitment to supporting disadvantaged children and families in Cheltenham.

★ **PR and media exposure** – Sponsors will be highlighted in press releases and promotional materials before, during, and after the event.

★ **Brand awareness** – Get featured on our website, social media, and event signage, reaching hundreds of families and potential customers.

**Category and performance sponsor
£700**

8 category and 2 performance packages available

- ✓ 2 tickets for the awards event on 4 February 2027
- ✓ Opportunity to present award
- ✓ VIP reception with the mayor and other sponsors on arrival
- ✓ Logo on the main screen during your category and pop-up banner at the event.

**Headline sponsor
£2000**

1 package available

- ✓ 6 tickets for the awards event on 4 February 2027
- ✓ Opportunity to present your own category award
- ✓ VIP reception with the mayor and other sponsors on arrival
- ✓ Logo on main screen and pop-up banner on stage

**In the
event
programme**

- ✓ An advert within the event programme
- ✓ Your logo in the event programme

- ✓ Your logo on the cover of the event programme
- ✓ A full-page advert within the event programme

**Online &
media
coverage**

- ✓ Coverage on Punchline-Gloucester.com to announce your sponsorship & shared on social media.
- ✓ Additional social media coverage from Cheltenham Borough Council and NCLB when your category or performances are mentioned.
- ✓ Logo and website link on the NCLB website

- ✓ Coverage on Punchline-Gloucester.com to announce your sponsorship, also shared on social media.
- ✓ Additional social media coverage from Cheltenham Borough Council and NCLB everytime the awards is publicised.
- ✓ Logo and website link on the NCLB website

Punchline-Gloucester.com will be offering:

- ✓ Sponsors and winners will be photographed for exclusive digital publication and social media coverage
- ✓ News articles for the announcement of the headline sponsor and subsequent category sponsors
- ✓ Social media coverage of every NCLB article
- ✓ Logos of all sponsors are to appear in strip adverts running across the bottom of the feature

Punchline-Gloucester.com have a combined following of around 64,667 followers across Facebook, X, LinkedIn and Instagram